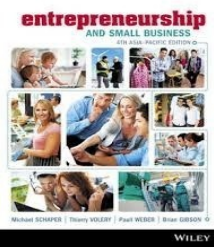
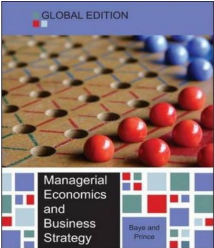


**List of Coursebooks – Master's Degree Programme – 1st Semester
Master in Business Administration Study Program, General
Business Administration Major – Batch 28 – 2016/2017 Session 1**

	Subject	Book	Price	Notes
	Entrepreneurship	Entrepreneurship and small business, 4e Schaper John Wiley ISBN 9781118362549	Rp. 570.000 ,-	Adopted Since April 2013
	Managerial Economic	Managerial Economics & Business Strategy, 8e Baye McGraw-Hill ISBN 9780077154509	Rp. 300.000 ,-	Adopted Since April 2013
TOTAL			Rp. 570.000,-	