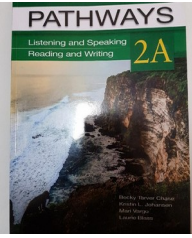



**List of Coursebooks - Bachelor's Degree Program - 2nd Semester
Faculty of Business and Communication, Department of Business
Administration - 2019/2020**

	Subject	Title	Price	Notes
	Economics 2	Principle of economics, 8e Mankiw Cengage ISBN 9789814780605	Continued from previous semester	Adopted since April 2011
	Fundamental of Financial Management	Fundamentals of corporate finance, 2e Ross McGraw-Hill ISBN 9789814595049	Rp. 530,000	Adopted since September 2015
	Principles of Marketing	Principle of marketing, 17e Kotler Pearson ISBN 9781292220178	Rp. 540,000	Adopted since November 2014
	Principles of Human Resources Management	Human resources management global edition, 16e Dessler Pearson ISBN 9781292309125	Rp. 480,000	Adopted since November 2014
	Principles of Operation Management	Operations and supply chain management, 8e Russell John Wiley ISBN 9781118808900	Rp. 440,000	Adopted since November 2014
	Ethics and Religious Philosophy	Handout		

	English 2	Pathways 2A : listening and speaking, reading and writing Chase Cengage ISBN 9781337115445	Continued from previous semester	Adopted since August 2019
	German Language and Culture 2	Berliner platz 1. Neu Lehr- und Arbeitsbuch. Mit 2 CD's Lemcke Langenscheidt ISBN 9783468472015	Continued from previous semester	Adopted since March 2010
Total			Rp. 1,990,000 ,-	