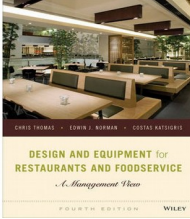



**List of Coursebooks - Bachelor's Degree Programme - 4th Semester
Faculty of Business and Communication, Department of Business
Administration for Hotel & Tourism Management - 2019/2020**

	Subject	Book	Price	Notes
	Hospitality Marketing	Hospitality and travel marketing, 4e Morrison Cengage ISBN 9781418016555	Rp. 530,000	Adopted since 2002
	Tourism Management 3	Marketing and selling the travel product, 2e Burke Cengage ISBN 9780827376489	Rp. 410,000	Adopted since October 2016
	F & B Theory	The professional waiter, 4e Howard Hospitality Books ISBN 9780957703483	Available on demand	Adopted since 2002
	F & B Practical	Module book		
	Food Production Theory	The professional chef, 9e Ryan John Wiley ISBN 9780470421352	Rp. 740,000	Adopted since 2002
	Food Production Practical	Module book		
	F & B Cost Control	Principles of food beverage, and labor cost control, 9e Dittmer John Wiley ISBN 9780471783473	Rp. 540,000	Adopted since 2002

	F & B Layout and Facilities Plan	Design & equipment for restaurants, 4e Katsigris John Wiley ISBN 9781118297742	Rp. 580,000	Adopted since 2002
	Supervisory	Module Book		Adopted since October 2016
	Art and Culture Appreciation	Module book		Adopted since September 2015
	Professional English 1	Handout		Adopted since 2019
	German Language and Culture 3	Berliner platz 1. Neu Lehr- und Arbeitsbuch. Mit 2 CD's Lemcke Langenscheidt ISBN 9783468472015	Continued from previous semester	Adopted since March 2010
Total			Rp. 2,800,000,-	