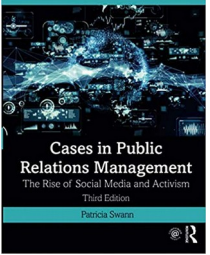
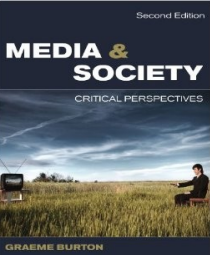
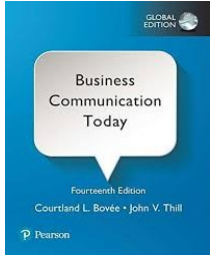
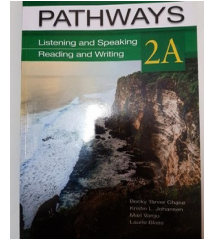



**List of Coursebooks - Bachelor's Degree Programme - 2<sup>nd</sup> Semester  
Faculty of Business and Communication, Department of Communication  
and Public Relations - 2019/2020**

	<b>Subject</b>	<b>Book</b>	<b>Price</b>	<b>Notes</b>
	PR Management	Cases in public relations management: the rise of social media and activism, 3e Swann Routledge ISBN 9781138088870	Rp. 980,000	Changed from PR Strategy and application / Coombs / John Wiley since November 2019
	Media Sociology	Media and society Burton McGraw-Hill ISBN 9780335227235	Rp. 560,000	Adopted since November 2014
	Photography	Handout		Adopted since September 2015
	Media Psychology	Handout		Adopted since September 2015
	Business Communication	Business communication today, 14e Bovee Pearson ISBN 9781292215341	Rp. 460,000	Adopted since May 2019
	Media Management	Handout		Adopted since November 2014
	Ethics and Religious Philosophy	Handout		
	English 2	Pathways 2A : listening and speaking, reading and writing Chase Cengage ISBN 9781337115445	Continued from previous semester	Adopted since August 2019

	<p>German Language and Culture 2</p>	<p>Berliner platz 1. Neu Lehr- und Arbeitsbuch. Mit 2 CD's Lemcke Langenscheidt ISBN 9783468472015</p>	<p>Continued from previous semester</p>	<p>Adopted since March 2010</p>
<b>Total</b>			<b>Rp. 2,000,000 ,-</b>	