



CURRICULUM

BUSINESS AND MANAGEMENT INNOVATIVE ENTREPRENEURSHIP (DOUBLE DEGREE)

Academic Year 2020/2021

SEMESTER 1	SKS	ECTS
English 1	2	3
Business Communication	3	4
Analytical & Creative Thinking	3	4
Introduction to ICT for Business	3	4
Introduction to Business & Management	4	6
Fundamental of Economics	4	6
Principal of Accounting	4	6
Total mandatory	23	33
Extracurricular Courses		
German Language and Culture 1	2	0
TOTAL	25	33

SEMESTER 3	SKS	ECTS
Internship 1: Indonesia	3	4
Personal and Professional Development	4	6
Digital Design	3	4
Total mandatory	10	14
TOTAL	10	14

SEMESTER 2	SKS	ECTS
English 2	2	3
Ethics & Religious Philosophy	2	3
Introduction to Entrepreneurship	2	3
Business Mathematics	3	4
Fundamental of Human Resources	4	6
Fundamental of Marketing Management	4	6
Fundamental of Financial Management	4	6
Business Statistics	3	4
Total mandatory	24	35
Extracurricular Courses		
German Language and Culture 2	2	0
TOTAL	26	35

SEMESTER 4	SKS	ECTS
English 3	2	3
Pancasila & Civic	3	4
Corporate Finance	3	4
Management Accounting	3	4
Social Entrepreneurship	3	4
Entrepreneurs' Digital Playbook	3	4
Digital Marketing for Entrepreneurs	4	6
Total mandatory	21	29
Extracurricular Courses		
German Language and Culture 3	4	0
TOTAL	25	29

SEMESTER 5			SEMESTER 6		
	SKS	ECTS		SKS	ECTS
English 4	2	3	Internship 2 + ICT in Germany	6	8
Bahasa Indonesia	2	3	Business Coaching	2	3
Business Creation	3	4			
Business Simulation	3	4			
Strategic Management	4	6			
Creativity & Innovation	3	4			
Entrepreneurial Leadership	3	4			
Elective 1	2	3			
Elective 2	2	3			
Total mandatory	24	34	Total mandatory	8	11
Extracurricular Courses					
German Language and Culture 4	4	0			
TOTAL	28	34	TOTAL	8	11

SEMESTER 7			SEMESTER 8		
	SKS	ECTS		SKS	ECTS
English 5	2	3	PCA	3	4
Research Methodology	4	6	Pre-Course for PCA	1	2
Data & Management Decision Making	3	4	Character and Professional Development Program (CPDP)	2	3
Business Intelligence & Data Visualization	2	3	Thesis/Final Project	6	8
Business Development	3	4			
Venture Growth Strategy	3	4			
Business Coaching	2	3			
Elective 3:	3	4			
Total mandatory	24	34	Total mandatory	12	17

Subject taken outside of study program 15
 Subject outside of SGU 10

Total Compulsory : 144 SKS
Total ECTS : 204 ECTS
SKS : Satuan Kredit Semester
ECTS : European Credit Transfer System

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