



CURRICULUM

HOTEL AND TOURISM MANAGEMENT (DOUBLE DEGREE - IMI)

Academic Year 2020/2021

SEMESTER 1	SKS	ECTS
English 1	2	3
Business Communication *	3	4
Analytical and Creative Thinking *	3	4
Intro to ICT for Business *	3	4
Fundamental Economics *	4	6
Principle Accounting *	4	6
Intro to Tourism Management	2	3
Workplace, Safety, and Security in Hospitality	3	4
Total Mandatory	24	34
Extracurricular Courses		
German Language and Culture 1	2	0
TOTAL	26	34

SEMESTER 2	SKS	ECTS
English 2	2	3
Ethnics & Religious Philosophy	2	3
Intro to Entrepreneurship *	2	3
Business Math / Business Statistic	3	4
Human Resources Management	3	4
Hotel Finance Administration	4	6
Operation Management (Front Office)	4	6
Operation Management (Housekeeping)	4	6
Total Mandatory	24	35
Extracurricular Courses		
German Language and Culture 2	2	0
TOTAL	26	35

SEMESTER 3	SKS	ECTS
Internship 1 (Local)	6	30
Professional Development	2	3
TOTAL	8	33

SEMESTER 4	SKS	ECTS
English 3	2	3
Pancasila & Civic	3	4
Tourism Marketing Management	4	6
Tourism Destination Management	3	4
Restaurant Operation Management 1	4	6
Kitchen Operation Management 1	4	6
Consumer Behavior	4	6
Total Mandatory	24	35
Extracurricular Courses		
German Language and Culture 3	4	0
TOTAL	28	35

SEMESTER 5			SEMESTER 6		
	SKS	ECTS		SKS	ECTS
English 4	2	3	Portfolio Preparation	1	2
Bahasa Indonesia	2	3	Professional Competence Assessment	3	4
Tourism Impact, Planning and Management	2	3	Hospitality Strategic Management	3	4
Restaurant Operation Management 2	4	6	Character & Professional Development	2	3
Kitchen Operation Management 2	4	6	Program (CPDP)		
Pastry	4	6	Hospitality Business Plan	3	4
Elective 1 (DD-IMI Subject List)	3	4			
Elective 2 (DD-IMI Subject List)	2	3			
Total Mandatory	23	34	Total Mandatory	12	17
Extracurricular Courses					
German Language and Culture 4	4	0			
TOTAL	27	34	TOTAL	12	17

SEMESTER 7			SEMESTER 8		
	SKS	ECTS		SKS	ECTS
Continuous Professional Development **	4	6	Internship 2 (at Switzerland) **	6	30
Applied Research **	4	6			
Global Marketing Management **	2	3			
Digital and Social Media Management **	2	3			
Hospitality Leadership & Innovation **	2	3			
Sustainable Tourism Plan Development **	3	4			
Pathway Dissertation / Thesis Project **	6	15			
Total Mandatory	23	40	Total Mandatory	6	30
TOTAL CORE SUBJECTS	144	258			

ELECTIVE SUBJECT (SEMESTER 5)

ELECTIVE 1	SKS	ECTS
Event Management *	3	
International Tourism	2	
ELECTIVE 2		
Business Law *	2	
Sensory Evaluation Techniques	2	

ELECTIVE SUBJECT (SEMESTER 7)

ELECTIVE 3	SKS	ECTS
Project Management	2	
Hotel Architecture Design	2	

Total Offered SKS (Sistem Kredit Semester) : 144 SKS
Total Compulsory : 144 SKS
Total ECTS : 258 ECTS
SKS : Satuan Kredit Semester
ECTS : European Credit Transfer System

Note:
 University Subject : 24
 * Subject in other study program : 7
 ** Subject in Partner University : 8

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