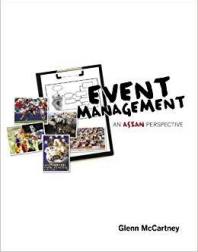
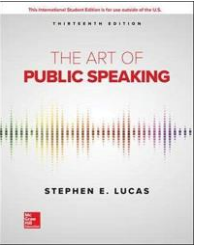

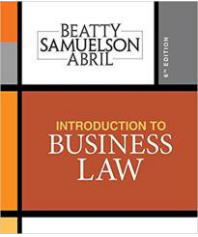
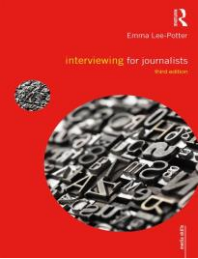
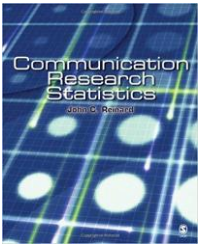



**List of Coursebooks – Bachelor's Degree Programme - 5th Semester
Faculty of Business Administration & Communication, Department of
Communication and Public Relations – 2021/2022**

	Subject	Book	Notes	Approval/Notes
	Event Management	Event Management: An Asian Perspective McCartney McGraw-Hill ISBN 9780071272155	Rp. 337.500	Adopted since April 2016
	Rhetoric, Negotiation Skill and Public Speaking	The Art of public speaking, 13e Lucas McGraw-Hill ISBN 9781260548099	Rp. 547.500	Adopted since September 2008
	Business & Media Law	Pokok-pokok hukum bisnis Silondae Salemba Empat ISBN 9789790611900	Available on demand	Adopted since April 2017
	Business & Media Law	Introduction to Business Law, 6e Beatty Cengage ISBN 9781337404341	Available on demand	Adopted since April 2017
	Interviewing Principles and Practices [Elective Course]	Interviewing for Journalists (Media Skills), 3e Lee-Potter Routledge ISBN 9781138650237	Available on demand	Adopted since April 2018

	Communication Research Statistics	Communication research statistics Reinard SAGE ISBN 9780761929871	Available on Demand	Adopted since April 2016
	Advanced Audio/Video Project	Handout		
	Indonesian Language	Handout		Used since April 2016
	Professional English 2	Handout		
	German Language & Culture 4	Berliner platz 2 NEU: Deutsch im alltag/lehr-und arbeitsbuch CD's Lemcke Langenscheidt ISBN 9783126060394	AOD	Adopted since February 2014
Total			Rp. 885.000,-	