

**List of Coursebooks – Bachelor's Degree Programme - 7th Semester
Faculty of Business Administration & Communication, Department of
Communication and Public Relations – 2021/2022**

	Subject	Book	Notes	Approval/Notes
	Social Development and Media Ethics	Media ethics: issues and cases, 8e Patterson McGraw-Hill ISBN 9781259010811	Rp. 295.500	Adopted since April 2016
	Writing for Public Relations [Elective Course]	Public Relations Writing: Form & Style, 10e Newsom Cengage ISBN 9781285074733	Available on demand	Adopted since April 2017
	Multimedia Design	Multimedia : making it work, 9e Vaughan Mc-Graw Hill ISBN 9780071832885	Rp. 442.500	Adopted since September 2008
	Print and Online Journalism [Elective Course]	Handout		Adopted since April 2017
	Reputation Management	Reputation management: the key to successful public relations, 3e Doorley Routledge ISBN 9780415716284	Available on demand	Adopted since April 2016
	Research Methodology	Handout		Used since April 2017
	Entrepreneurship	Handout		Used since April 2017
	English For Academic Writing	Handout		
Total			Rp. 738.000,-	