



CURRICULUM

Master of Business Administration

SEMESTER 1

Accounting for Decision Making

Marketing Management

Corporate Finance

Leadership & Organizational Behavior

SEMESTER 2

Strategy & Disruptive Innovation

Elective Course 1

Elective Course 2

Business Research Method

SEMESTER 3

Capstone Project@SGU:
Management Decision Simulation

Elective Course 3

Master Thesis

SGU Boot Camp**

MATRICULATION COURSES:

- Managerial Economics
- Business Statistics
- Business Communication

ELECTIVES

Marketing Area

- Digital & Social Media Marketing
- Corporate Communication in Digital Era
- Strategic Brand Management

Finance Area

- Mergers & Acquisitions
- Foundations of Financial Technology
- International Finance

Strategy Area

- Executing Strategy/Strategy Implementation
- Strategic Entrepreneurship
- Entrepreneurial Failure

Operation Management Area

- Logistics & Supply Chain Management
- Digital Innovation & Transformation
- Data Science for Managers

*Semester 2 will be taken at Solbridge Business School for Double Degree Program