CURRICULUM



HOTEL AND TOURISM MANAGEMENT



DOUBLE DEGREE - IMI | Academic Year 2023/2024

8

SEMESTER 1	SKS	ECTS
English 1	2	3
Business Communication *	3	4
Analytical and Creative Thinking *	3	4
Intro to ICT for Business *	3	4
Fundamental Economics *	4	6
Principle Accounting *	4	6
Intro to Tourism Management	2	3
Workplace, Safety, and Security in Hospitality	3	4
Total Mandatory	24	34
Extracurricular Courses		
German Language and Culture 1	2	0
TOTAL	26	34
SEMESTER 3	SKS	ECTS
Internship 1 (Local)	6	30
	2	3
Professional Development	2	U U

SEMESTER 2	SKS	ECTS
English 2	2	3
Ethnics & Religious Philosophy	2	3
Intro to Entrepreneurship *	2	3
Business Math / Business Statistic	3	4
Human Resources Management	3	4
Hotel Finance Administration	4	6
Operation Management (Front Office)	4	6
Operation Management (Housekeeping)	4	6
Total Mandatory	24	35
Extracurricular Courses		
German Language and Culture 2	2	0
TOTAL	26	35

SEMESTER 4	SKS	ECTS
English 3	2	3
Pancasila & Civic	3	4
Tourism Marketing Management	4	6
Tourism Destination Management	3	4
Restaurant Operation Management 1	4	6
Kitchen Operation Management 1	4	6
Consumer Behavior	4	6
Total Mandatory	24	35
Extracurricular Courses		
German Language and Culture 3	4	0
TOTAL	28	35

TOTAL

SEMESTER 5	SKS	ECTS
English 4	2	3
Bahasa Indonesia	2	3
Tourism Impact, Planning and Management	2	3
Restaurant Operation Management 2	4	6
Kitchen Operation Management 2	4	6
Pastry	4	6
Elective 1 (DD-IMI Subject List)	3	4
Elective 2 (DD-IMI Subject List)	2	3
Total Mandatory	23	34
Extracurricular Courses		
German Language and Culture 4	4	0
TOTAL	27	34

SEMESTER 7	SKS	ECTS
Continuous Professional Development **	4	6
Applied Research **	4	6
Global Marketing Management **	2	3
Digital and Social Media Management **	2	3
Hospitality Leadership & Innovation **	2	3
Sustainable Tourism Plan Development **	3	4
Pathway Dissertation / Thesis Project **	6	15
Total Mandatory	23	40
TOTAL CORE SUBJECTS	144	258

SEMESTER 6	SKS	ECTS
Portofolio Preparation	1	2
Professional Competence Assessment	3	4
Hospitality Strategic Management	3	4
Character & Professional Development	2	3
Program (CPDP)		
Hospitality Business Plan	3	4
Total Mandatory	12	17

TOTAL

SEMESTER 8	SKS	ECTS
Internship 2 (at Switzerland) **	6	30

Total Mandatory	6	30

ELECTIVE SUBJECT (SEMIESTER S)		
ELECTIVE 1		E
Event Management *	3	F
International Tourism	2	I
ELECTIVE 2		
Business Law *	2	
Sensory Evaluation Techniques	2	
Total Offered SKS (Sistem Kredit Semester) :	144 SK	s
Total Compulsory :	144 SK	S
	258 EC	TS
SKS : Satuan Kredit Semester		
ECTS . European Credit Transfer System		

FLECTIVE SUBJECT (SEMESTER 5)

ECTS : European Credit Transfer System

ELECTIVE SUBJECT (SEMESTER 7)

ELECTIVE 3	
Project Management	2
Hotel Architecture Design	2

Note:

University Subject	24
* Subject in other study program	7
** Subject in Partner University	8

SWISS GERMAN UNIVERSITY

The Prominence Tower, Jalan Jalur Sutera Barat Kav 15, Alam Sutera, Kota Tangerang, Banten 15143

🔕 (+62) 21 2977 9596/7 🛛 🔇 (+62) 811-8010-600 (Bachelor) 🛛 🕓 (+62) 811-995-8010 (Master) 🌀 @swissgermanuniv 🚍 sgu.ac.id