



DIGITAL COMMUNICATION AND MEDIA ARTS



DOUBLE DEGREE | Academic Year 2025/2026

YEARS SGU

SEMESTER 1	SKS	SEMESTER 2	SKS
Introduction to Journalism	4	Principles of Visual Communication Design	3
Introduction to PR	4	Ethics and Religious Philosophy	2
English 1	2	English 2	2
Analytical and Creative Thinking	3	Basic and Narrative Writing	3
Communication History and Theory	3	Fundamentals of Marketing Management	3
Business Communication	3	Public Speaking & Presentation Skills	3
Introduction to ICT for Business	3	Photography	3
		Indonesian Language	2
Total mandatory	22	Total mandatory	21
Extracurricular Courses		Extracurricular Courses	
German Language and Culture 1	2	German Language and Culture 2	2
TOTAL	24	TOTAL	23

SEMESTER 3	SKS	SEMESTER 4	SKS
Organizational Communication	3	PR Management	3
Creative Writing	3	Introduction to Communication Research	3
Media Psychology	3	English 3	2
Introduction to Digital Media	3	Fundamentals of Digital Marketing	4
News Literacy	3	Political Communication	3
Internship 1 (Local)	3	Pancasila and Civics	3
		Media Management	3
		Mass Communication	3
Total mandatory	18	Total mandatory	24
		Extracurricular Courses	
		German Language and Culture 3	4
TOTAL	18	TOTAL	28

YEARS MCU

SEMESTER 5		SKS	SEMESTER 6		SKS
Basic Mandarin I	3		Basic Mandarin II	3	
Cross-culture Communication	3		Electronic Commerce	3	
Introduction to Advertising and Integrated Brand Communication (R.)	3		Audiovisual Production (R.)	3	
Introduction to Artificial Intelligence	3		Audio Effect	3	
Special Topics in Journalism and Practice (R.)	3		Special Topics in Digital Content Production (R.)	3	
Micro Film Commercial Production	3		Cultural and Creative Industry Management	3	
PE1	0		PE2	0	
Total mandatory	18		Total mandatory	24	
Extracurricular Courses					
German Language and Culture 4	4				
TOTAL	22		TOTAL	24	

SEMESTER 7		SKS	SEMESTER 8		SKS
Multimedia Production (R.)	3		Graduation Thesis or Production II (R.)	3	
Graduation Thesis or Production I (R.)	3		Social Media Management	3	
Media Internship (R.)	3		International Communication	6	
Advanced Photographic Composition	3				
Techniques of Video Editing	3				
TOTAL	15		TOTAL	9	

Note:

* MCU's graduation requirement: 128 credits.

• MCU's course arrangement: Each course is 3 hours, for 18 weeks. (Total 54 hours)

• SGU's graduation requirement: minimal 144 credit

• Total credit for years in SGU (Year 1-2): 85 credit, total credit for years in MCU (Year 3-4): 60 credits

Total Compulsory

: 146 SKS

Total ECTS

: 227 ECTS

SKS

: Satuan Kredit Semester

ECTS

: European Credit Transfer System

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