



MASTER OF MANAGEMENT MASTER OF BUSINESS ADMINISTRATION

At SGU, our MBA Program exposes our students, who are aspiring professionals, to a journey of both educational and a self-discovery experience in enhancing their capabilities and capacity to create value not only in their professional career but also in their personal development. Our MBA Program comprises mix of professionals and academicians who are respected in their field of expertise drawn from diversified industries with their experience working in domestic as well as international market. All students are expected to develop their critical thinking and their leadership during the Program at SGU.



WHO CAN BENEFIT FROM MASTER PROGRAM BUSINESS ADMINISTRATION ?

Our MBA Program offers specialization in the areas of Finance & Accounting, Marketing, Strategic Management, and Supply Chain in the context of digitalization and its disruptive environment. To response to such digitalization and disruptive environment, our MBA Program offer courses to address such disruptive environment in the area of Management Decision Science, Marketing, Strategic Management, Finance & Accounting, and Operations. All these program courses will equip our students with capabilities and competencies to deal with Brittle, Ambiguous, Non Linier, Inccomprehensible (BANI) environment in the rapid change of technology/digitalization.

STRONG POINTS

- International Standard & Benchmarked Program Curriculum
- Agile & Dynamic Course Materials
- Business Practice based-Course Materials
- Business & Management Case Studies Approach
- Practitioners-based Faculty Member with Diverse Professional Experience & Areas of Expertise
- Communication & Social Capital Development Focused Program
- International Collaboration with Universities Abroad
- Professionals Alumni Network
- Coaching, Monitoring & Experiential Learning



COURSES	CREDIT
Matriculation Courses	
Introduction to Business Economics	0
Introduction to Business Statistics	0
Business Communication	0
Core Courses	
Corporate Finance	3
Accounting for Decision Making	3
Leadership & Organizational Behaviour	3
Marketing Management	3
Strategy & Disruptive Innovation	3
Total	15
General/Required Courses	
Management Decision Simulation (Capstone Project@SGU)	3
Business Research Method	3
Thesis	6
Boot Camp for Graduation Requirement	1
Total	13
Elective Courses	
Elective 1	3
Elective 2	3
Elective 3	3
Total	9
Grand Total	37
Elective Courses Offered	
Digital & Social Media Marketing	3
Corporate Communication in Digital Age	3
Strategic Brand Management	3
Mergers & Acquisitions	3
Foundations of Financial Technology	3
International Finance	3
Executing Strategy or Strategy Implementation	3
Strategic Entrepreneurship	3
Entrepreneurial Failure	3
Logistics and Supply Chain Management	3
Digital Innovation and Transformation	3
Data Science for Managers	3

FACULTY MEMBER HIGHLIGHT



Dr. Nurdayadi, MSc.
 Head of Faculty of Business and Communication
Research Area : Indonesian banking, taxation, and finance industry.



Dr. Fiter Abadi MBA,
 Deputy Head of Master of Business Administration
 Master of Business Administration at International Trade at HS Anhalt, Germany
Research Area : Strategic Marketing, Digital Marketing, Consumer Behaviour, Brand



Dr. Nila Krisnawati Hidayat, SE., MM.
 Lecturer of Faculty of Business and Communication
 Doctor (Dr) in Management Strategic at Universitas Padjajaran
Research Area : Business and Communication, Consumer Behavior, Business Research & Methodology, Business and Management, Human Resource Management

APPLICATION PROCEDURES:

1. Fill-out the registration through <https://join.sgu.ac.id/master>
2. Pay the registration fee IDR 500.000
3. Documents submitting & Interview
4. Pay the confirmation fee before the due date from Letter of Acceptance

ADMISSION REQUIREMENTS

1. Scan of Bachelor's Degree Certificate
2. Scan of Academic Transcript
3. Soft copy of photographs of 4×6cm (in color, with red as background).
4. Scan of Birth Certificate (Akta Kelahiran).
5. Scan of Family Certificate (Kartu Keluarga).
6. Scan of Family Certificate (Kartu Keluarga - Orang tua)
7. Scan of NISN or senior high school certificate
8. Scan of ID Card/Passport/KITAS
9. Scan of Any Other professional certificate
10. Curriculum Vitae.
11. 2 Reference Letter from the Current Employer
12. Foreign Candidate/overseas graduate: legalized the certificate through the Department of National Education
13. Foreign Candidate: Stay/Work Permit.
14. Statement of Agreement stamped Rp. 10,000,-.

TUITION FEE

Payment scheme:

	MM	MM + MBA (with Solbridge)
CONFIRMATION FEE	2.500.000 IDR	2.500.000 IDR
1st SEMESTER FEE	36.000.000 IDR	36.000.000 IDR
2nd SEMESTER FEE	36.000.000 IDR	36.000.000 IDR+ 7020 USD
3rd SEMESTER FEE	35.000.000 IDR	35.000.000 IDR
TOTAL	110.000.000 IDR	110.000.000 IDR + 7020 USD

Tuition fee excludes: Repetition exams, certification, Bootcamp and graduation ceremony

Note: Payment for each semester has to be made at the latest 2 (two) weeks before next semester begins.

* Scholarship scheme is available after fulfilling SGU terms and conditions

* Tuition installment available with SGU terms and conditions.

* Bootcamp 10-15 mio IDR

Contact Us:

SWISS GERMAN UNIVERSITY

The Prominence Tower Alam Sutera

Jl. Jalur Sutera Bar. No.Kav 15, Kota Tangerang, Banten 15143

Email : graduateschool@sgu.ac.id

Hotline : 0811 8010 600

Instagram : [@sgugraduateschool](https://www.instagram.com/sgugraduateschool)

LinkedIn : [SGU Graduate School: Master of Business Administration](#)

HOTLINE SGU

